

Art Director/Designer

Position Description

We're seeking a full time Art Director/Designer who has the creativity, drive and talent to create great work for our clients. If you're passionate about developing fresh, creative ideas with other talented professionals and are looking for an agency where you can build a career, consider joining us at King Media, an internationally recognized marketing and advertising agency with offices in East Lansing, Grand Rapids and St. Joseph, MI.

Position Description

As a small agency, we rely on our people to be both talented and versatile. The ideal candidate will be capable of creating both impactful advertising and beautiful design work for our wide variety of clients. This will include conceptualizing and designing for print, digital and broadcast applications.

Print design projects regularly include advertisements, direct mail pieces, billboards, brochures, signage and business collateral. Digital projects regularly include websites, online ads and social media advertising. We also do quite a bit of branding work, so the ability to create inspiring logos and branding packages is a must.

And let's not forget video – one of the most powerful marketing and advertising tactics. Our in-house creative team either handles all aspects of video production or collaborates with outside partners to create powerful videos for both television and digital/social media. The ideal candidate will have video production/editing experience in Adobe Premiere and Adobe After Effects.

You'll be joining a team that includes a newly hired Executive Creative Director whose mission is to improve the level of creative work at the agency. We're in the midst of a creative revolution, and you'll be a big part of that, helping to shape the agency's creative output over the coming years and, most importantly, enjoying yourself along the way—these are exciting times at King Media.

The ideal candidate will work in-person at our East Lansing or Grand Rapids offices. A remote arrangement may be possible, if desired.

Are You a Fit?

Ideally, you meet the following qualifications:

- A design-related bachelor's degree
- Up to 5 years of experience, preferably within an agency or in-house marketing/communication team
- Extremely proficient in Adobe Create Suite

- A team player who thrives in a highly collaborative environment
- Comfortable working at a quick pace
- Ability to multitask, prioritize and reprioritize in order to balance multiple projects at one time
- High levels of critical thinking and problem solving
- Demonstrated ability to think strategically and implement a strategy
- Hardworking, professional and dedicated to success

Interested candidates should send a resume, cover letter and digital portfolio to:

Bob Veasey, Executive Creative Director
bob@kingmedianow.com

About King Media

Founded in 1999, King Media is a full-service marketing, advertising, public relations and digital media agency with clients across the country. Our work has garnered 59 national and international awards since 2015, and we were recently named the PRNEWS Boutique Firm of the Year. But more importantly, we're constantly using research-based strategies and compelling creative to move the needle for our clients. Learn more at KingMediaNow.com.